



**Advertising that doesn't get thrown out with the mail!**

## 2026 Planning Guide/Advertising Schedule

### EDITION

- WINTER 2026 (comes out late January 2026)
- SPRING 2026 (comes out late April 2026)
- SUMMER 2026 (comes out late July 2026)
- FALL 2026 (comes out late October 2026)

### AD DEADLINE

- December 22, 2025
- March 22, 2026
- June 22, 2026
- September 22, 2026

You'll be happy to know that the advertising rates for 2026 have NOT changed.  
Truth be told...our rates haven't changed since our start in 2007!

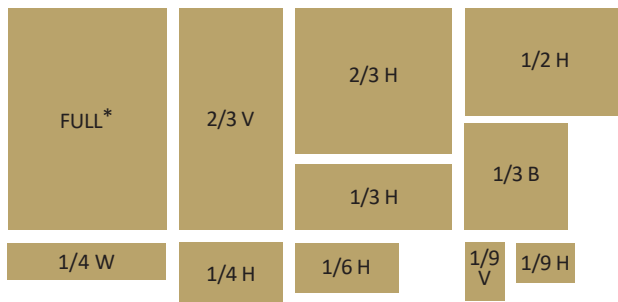
### RATES

Ad Size (4 Color)	Rate
Full Page - Back Cover	\$1,600
Full Page - Inside Covers (Front/Back)	1,400
Full Page	1,200
2/3 Page	854
1/2 Page	766
1/3 Page	639
1/4 Page	563
1/6 Page	466
1/9 Page	370

### DIMENSIONS

Size: Inches (Picas)	Width	Height
Full Page*	7-1/8 (43)	10 (60)
2/3 Page-Horizontal	7-1/8 (43)	6-5/8 (40)
2/3 Page-Vertical	4-5/8 (28)	10 (60)
1/2 Page-Horizontal	7-1/8 (43)	4-7/8 (29)
1/3 Page-Horizontal	7-1/8 (43)	3-1/8 (19)
1/3 Page-Block	4-5/8 (28)	4-7/8 (29)
1/4 Page-Horizontal	4-5/8 (28)	3-1/2 (21)
1/4 Page-Wide	7-1/8 (43)	2-5/32 (13)
1/6 Page-Horizontal	4-5/8 (28)	2-1/4 (13.5)
1/9 Page-Horizontal	3-1/8 (19)	2-5/32 (13)
1/9 Page-Vertical	2-5/32 (13)	3-1/8 (19)

\*Full-page bleed ads are 8.375" x 10.75" PLUS .125 (1/8") on all sides for trim to measure 8.625" x 11.0"



reserve your space today!

**717.519.7986**

info@RandAMagazine.com