

the light of your life



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Every room in your home will be brighter, warmer, and a more enjoyable place to spend pleasant hours if your lighting is both functional and attractive. The right interior lighting will make you more comfortable, it will enable you to perform simple and complex tasks more easily, and it will even let you feel safer.

The right exterior lighting can create a pleasant backyard setting. It can make time spent on your porch or deck more pleasant, and it can tremendously enhance your home's curb appeal. Exterior lighting is also a vital safety feature for any home.

And by combining new lighting with new furniture and accessories, you can give your current home the feeling of a brand new home, without putting you through all the challenges of moving.

The possibilities for lighting your home are almost endless. At Yale Lighting Concepts and Design we represent more than 100 manufacturers.

And this year's hottest trend in lighting is... actually, it's no trend at all. 2009 is a time to do what you like with your

lighting and your home, to do what works best in your home, and to do it all with absolutely no concern that you may visit your neighbors and think that their new lighting is more trendy than yours.

2009 is the time to decide what you like and to improve your home to meet your needs and your tastes. That's the good news. The better news is our huge array of fixtures, accessories, and ideas can help you make every room in your home more inviting. And the very best news is the lighting experts at Yale Lighting Concepts are here to help you light up your life in creative, efficient, and affordable ways.

So, while no trend is hot this year, a powerful movement is taking place in the world of lighting. New and more efficient bulbs are replacing the old incandescent bulbs. Compact fluorescent lamps (CFLs) are available for every lamp, chandelier, and sconce where you use a screw-in bulb. CFLs do cost more than incandescents, but

in addition to reducing electric bills drastically, they last much longer. And, LEDs, which offer further improvements are just starting to come into the marketplace.

The problems customers encountered with the early CFLs are far behind us, so you can enjoy the same light output with CFLs as you've always had with incandescent bulbs. In addition, the CFLs will cut your energy (electricity) use for each bulb by as much as 75%. For example, a CFL that produces as much light as a 100-watt incandescent bulb will use only about

25% of the electricity the incandescent bulb uses. If you'd like to run a quick calculation to figure out how much you can save with CFLs, go to the website: www.onebillionbulbs.com.

A general rule is a CFL will pay for itself in your first electric bill. That means that by switching to CFLs, you'll have more money available to improve the lighting layouts and fixtures in your home.

The possibilities for lighting your home are almost endless.



Regardless of the types of bulbs that you use, lighting has 3 basic types:

- *General* lighting—provides an area with its overall illumination;
- *Task* lighting—enables you to do specific activities such as reading; and
- *Accent* lighting—which can spotlight paintings and houseplants, or it can highlight the texture of a wall, drapery, or outdoor landscaping.

The best lighting designs utilize all 3 types of lighting to maximize both function and feel. The key is layering, which combines 2 or 3 types of lighting for maximum function and ambiance.

Of course, when you're looking at an entire home, the idea of improving the overall lighting scheme can seem overwhelming. So, the key is to break it down to rooms. Do one room at a time, and start with the most important room in your home.

If you eat, socialize, and watch TV in your kitchen, then that's the logical place to start. If your family spends hours every day in your family room, then start there. And if your shop in the garage is most important to you, then be certain you have the best possible lighting out there.

Lighting doesn't have any strong trends this year, but improved equipment

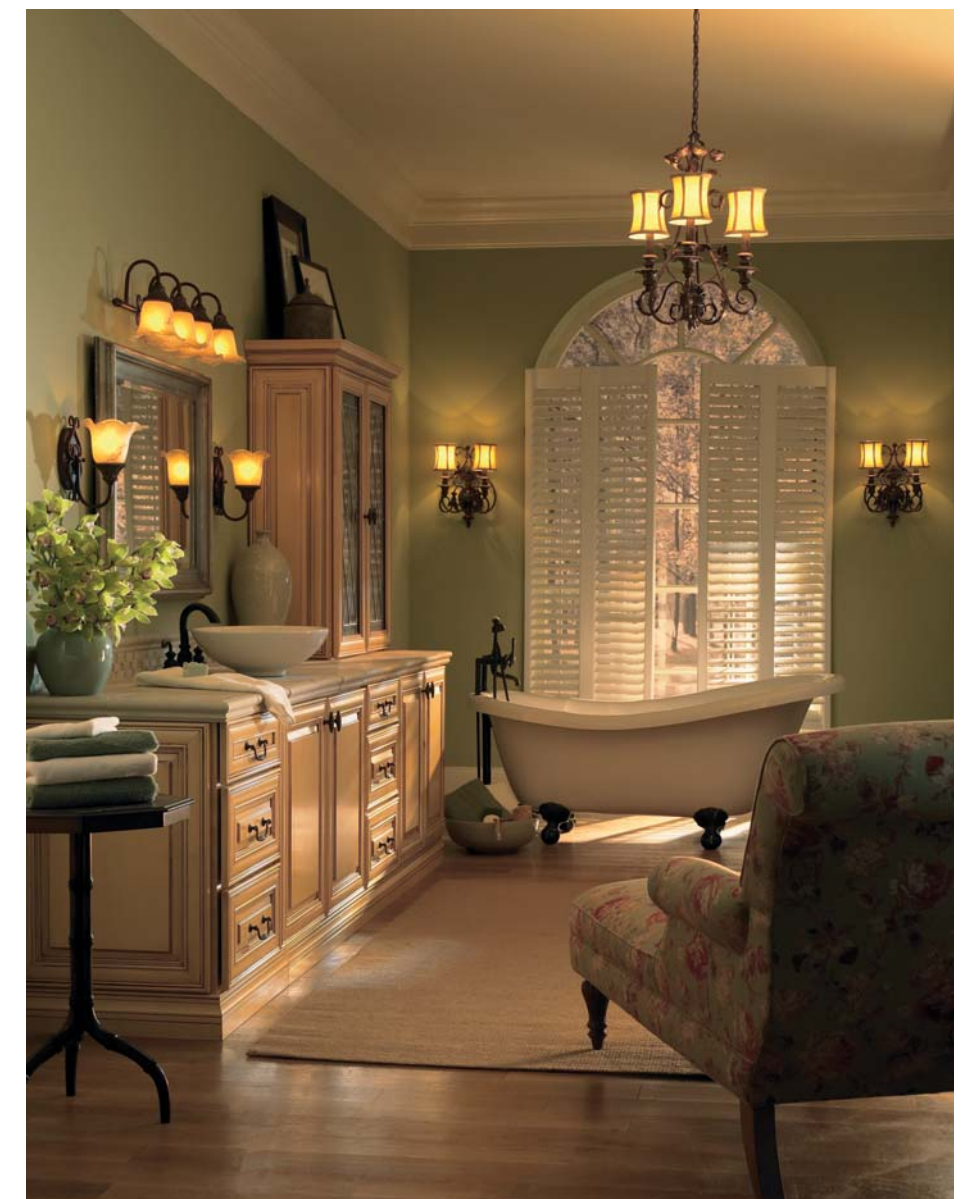


1245 Manheim Pike, Lancaster
717.299.4444

In addition to our Lancaster location, Yale Lighting Concepts & Design has nine other convenient showrooms to serve your lighting and home décor needs. Visit us online to find the showroom nearest you.

Our knowledgeable lighting design consultants can help you choose the style of lighting that will work harmoniously with the scale, size and finish of any room. Our goal is to personalize a room where form complements function, while remaining committed to your individuality, desire and budget.

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WE HAVE A LARGE SELECTION OF LAMP SHADES IN STOCK

is providing new possibilities. More versatile dimmers can create different lighting effects. Lighting the corners of a room makes the room appear larger. Chandeliers are great for kitchen nooks and dining areas, and they give any area the feel of a centralized space.

The real Tiffany lamps are rare and expensive, but Tiffany-style lamps allow you to enjoy the look and the great style of those classic lamps, and the Tiffany-style lamps are easy to find and to afford.

You can create a homey feel with accessories and small pieces of furniture such as accent tables, mirrors, and artwork. They'll work with your lighting to create the feel you desire. And ceiling fans can also help to create a better living space. In summer, fans can keep a room as much as 10° cooler, and in winter they can recirculate your warm air and save energy.

The best way to get started on your new lighting is to visit your local Yale Lighting Concepts and Design showroom. See



everything that's available and get some ideas. If you already have a vision of your new lighting arrangement, bring in some pictures of your room or rooms and we'll work with you to create the effects you want.

Remember, it's your home, and you should light it to meet your needs. If you weren't involved in the original design of your home, the lighting probably isn't ideal for your needs. And, even if you did build your home, your needs have probably changed, and the quality of modern lighting equipment has definitely changed in the past few years.

You can improve every room in your home with better lighting, so visit the experts at Yale Lighting Concepts and Design and explore all the possibilities. Start your own lighting trend in 2009. It's the ideal way to improve your home and your lifestyle.

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