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did you know?



Awnings can seriously reduce your energy costs. A recent study done by the University of Minnesota found that air conditioning costs could be lowered by up to 30% with a properly installed awning.

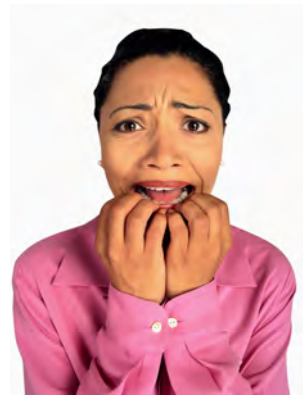
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**Uh Oh...
another
distressed
do-it-yourselfer.**

- #1. It's NEVER as easy as they make it look.
- #2. It takes way longer than they say.
- #3. You seldom have the right tools (let alone the skills to use them).
- #4. It's messier than they make it look...a lot messier!
- #5. What seemed like a fun project quickly isn't.
- #6. If it actually gets finished, chances are so is your marriage.
- #7. And even though you have the satisfaction to say that YOU DID IT!...most are too embarrassed with the end product to admit it.

Stay happy and get it done right.

HIRE A PROFESSIONAL

In selecting a remodeler, is it beneficial to get three contractor bids?

Traditionally, homeowners have been told to get 3 bids. The problem is those bids are rarely for the same project. All contractors have a different process, different planning and different standards. So, the numbers are all over the place.

The "3 Bid Rule" may be outdated because it came from a time when contractors built the same way, used similar materials, and offered the same level of service. That's no longer a reality.

The Problem with Choosing the Lowest Bid.

The lowest bid often leaves out things like detailed planning, realistic allowances, project management, and quality trades. AND THE COSTS ALWAYS SHOW UP LATER, one way or another.

Is the Highest Bid Overpriced?

The highest bid does not necessarily mean it is overpriced. It often includes preconstruction planning, accurate budgeting, better trade partners, and dedicated project management. These are things that PROTECT your project.

The value of using quality trade partners cannot be underestimated. Trade partners who stay on a predetermined schedule, respect the homes that they are working in, and provide quality work are key to the success of a project.

What Should I Do Instead of Getting 3 Bids?

Smart homeowners choose a builder based on process, communication, experience, trust, and transparency. Then they build the project **together**.

Instead of asking for 3 bids, ask builders this:

- How do you plan projects before construction, ie., what is the process to have plans drawn up?
- How detailed is your scope of work?
- Who manages the job daily?
- How do you control budget changes?
- Will I be provided with a detailed schedule of all the work to be completed before the work starts?

These answers will tell you **far more than a price**.

Troy Weaver
President
Brookside Brothers Inc.




What is the Process at Brookside Brothers for a Renovation/Addition?

The process starts with an on-site meeting to obtain the project objectives. This is followed by a budget meeting to give a price range for the intended project, as well as a range for what plans will cost. If the consumer would like to proceed, Brookside will work with the client to draw up the plans.

Once plans are finalized, Brookside would prepare accurate pricing with realistic allowances and include quality trade partners to complete the work. A detailed proposal with scope of work is presented to the client at that time.

Brookside works with a consistent team of trade partners to assure quality and high trust of people working in client homes, with the goal of creating the most comfortable experience during a very uncomfortable time of construction.

Visit our website, Instagram, or Facebook page to see recent projects, and reach out at 717.626.1968 to start the process!



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(see ad on inside back cover)