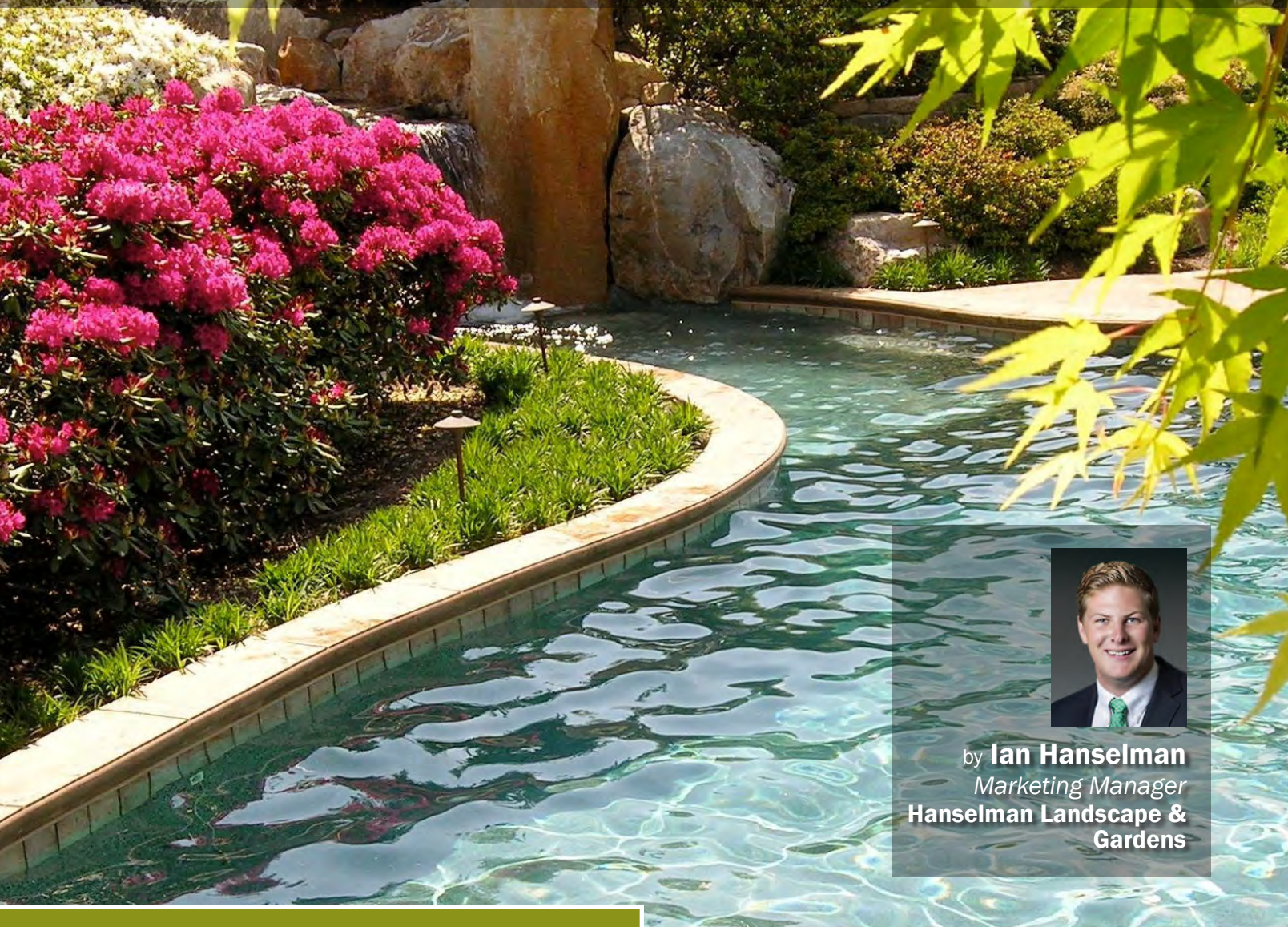


designing for longevity

strategies that will flourish through the decades



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At Hanselman Landscape & Gardens

we believe in creating outdoor spaces that grow even more stunning with each passing year. Below are a few key considerations to help you create and nurture a garden that will delight for decades.

Designing Gardens That Get Better with Age

When we design a new garden or enhance an existing one, our goal is to blend immediate appeal with a long-term vision. We want your plants and overall garden to mature gracefully, becoming richer and more beautiful over time. Thinking long-term about your garden goes beyond just planting; it's about smart strategy. Here are three key principles

we focus on to create a garden that truly improves with age:

Select and Develop Your Most Important Viewing Experience: A garden's beauty is meant to be experienced. For example, think about how you'll enjoy your property from a favorite window; these are often the views you live with daily. By carefully managing visual space, creating inviting pathways, and framing captivating views, your garden design unfolds beautifully, offering delightful visual experiences through every season and as it matures.

Envision Each Plant's Future: It's easy to pick a plant for its current look, but we consider its future. What will it look like in five, ten, or even twenty years? Understanding its mature size, how it changes with the seasons, and how it will

interact with its neighbors helps us space things properly, prevent future overcrowding, and ensure your initial layout grows into a harmonious, expansive landscape.

Build a Community of Supporting Plants: A thriving garden is a community where plants support each other, just as they do in nature. We group plants with similar needs for light, water, and soil, creating efficient zones. Additionally, including layers of plants helps to boost your garden's aesthetic while keeping weeds at bay.

Smart Plant Choices for Lasting Beauty

Choosing the right plants is crucial for a garden built to last. For us, true sustainability means picking plants that are the right fit for your vision and for the setting they will be placed in.

Plants That Belong: We carefully consider how plants will fare in your specific setting. Some of the factors we review include how much light



each plant will receive, how much water the plants will need, and the types of soil that are best suited for the plant. These factors are key to ensuring the plants we select will continue to grow and thrive in your outdoor space.

Plants that Delight: Bringing you joy through your garden is the most important criterion for the plants we recommend. We often start by asking our clients what natural settings inspire them the most and select plants accordingly. Are you





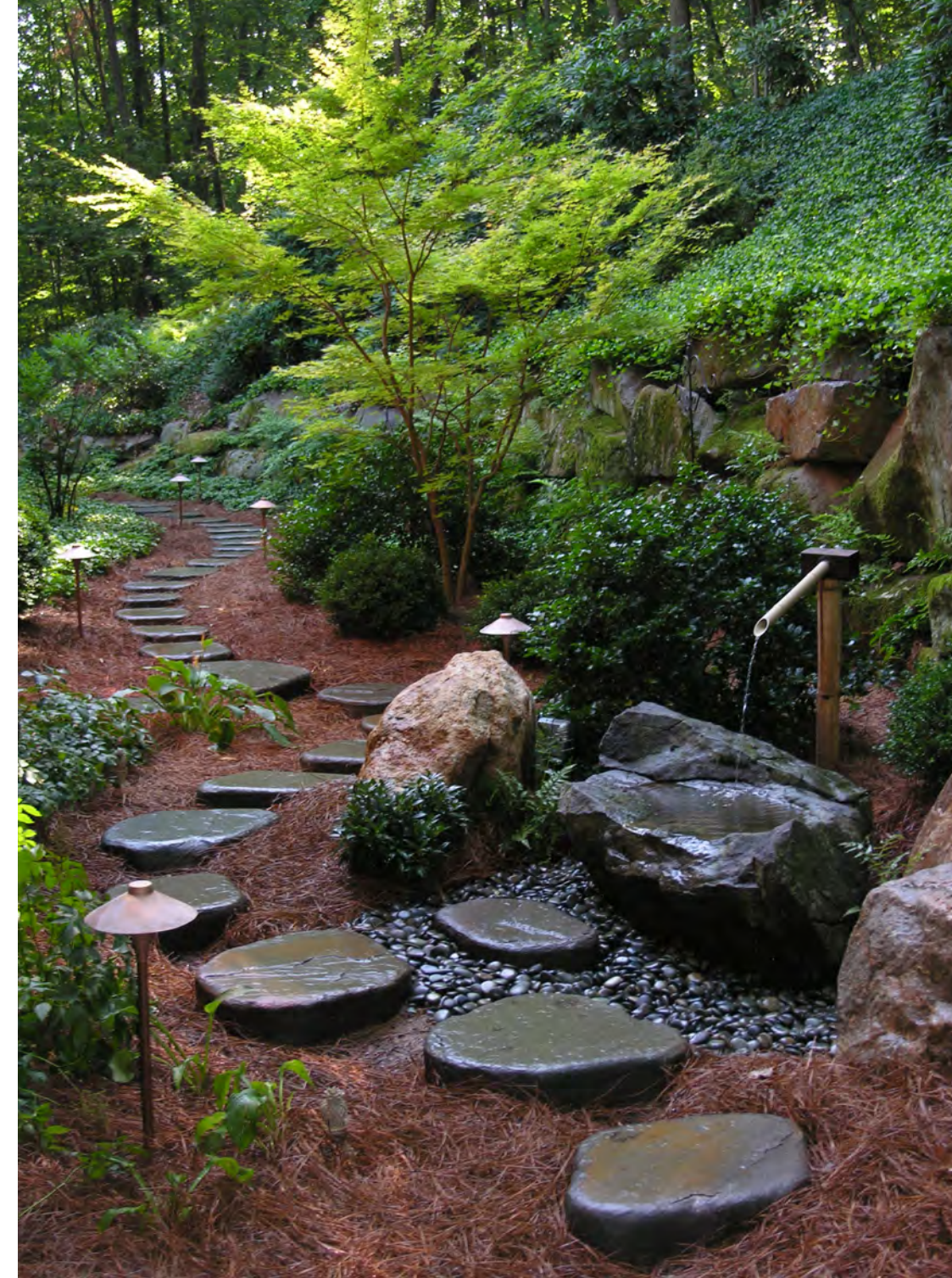
beneficial insects, and using practices that promote strong, resistant plants.

Tailored Garden Care for Achieving Your Desired Aesthetic: Garden maintenance is far from a one-size-fits-all endeavor. Your outdoor space should reflect your unique vision, whether you prefer a crisp, formal aesthetic or a more relaxed, informal style. This is why a bespoke maintenance plan, carefully integrated into a well-structured schedule, is essential to bringing your desired look and feel to life.

Hanselman Landscape & Gardens: Your Partner in Enduring Beauty

Starting your garden journey should be exciting, not stressful. If you have a specific garden vision and need a dedicated partner to bring it to life, or if you're looking for design inspiration and don't know where to begin, we're here to help.

Ready to create a garden that grows more beautiful with every passing year? Visit our website at HanselmanLandscape.com to learn more, or even better, give us a call at 717.653.1273! We'd love to chat and see how we can help you create a lasting legacy of beauty.



looking to create neat and tidy beds to adorn your yard, or plant a shaded forest inspired by your favorite wooded hike? Selecting the right types of plants can help you nurture an immersive garden that reflects your vision.

The Secret to a Thriving Garden: Smart Maintenance

Even the most thoughtfully designed garden needs ongoing care to truly flourish and reach its full potential. A proactive approach to maintenance ensures long-term health and vitality, allowing each plant to be shaped as an individual, support the larger group, and continually delight you.

Routine Care for the Long Haul: A consistent maintenance schedule is key. Smart pruning encourages healthy growth and keeps plants at their ideal size and shape, guiding their development to contribute to your garden's overall beauty and ecological balance. And, of course, proper watering or irrigation is essential, especially during dry spells or heat waves.

Smart Pest Solutions: We also think about how to handle pests in a sustainable way, stopping problems before they become big issues. This means keeping an eye out for potential problems, encouraging



(see our ad on inside back cover)

Long-term relationships and successful gardens fit naturally; everything we do is rooted in that awareness. Earning your lasting confidence is our first priority. You are cordially invited to explore how we might begin to cultivate such a relationship. At Hanselman Landscape & Gardens, we are dedicated to bringing the joy of natural beauty into our clients' daily experience. Since 1985, it has been our privilege to design, build and nurture a wide variety of gardens in both private and corporate settings in central and southeastern Pennsylvania. Our staff includes craftsmen skilled in maintenance, installation, nursery care, design and management. Several of us have lived overseas, broadening our approaches to garden living. We all share a profound appreciation for the beauty of nature and are committed to crafting high-quality garden spaces. Our mission... to build value for clients, employees and company. Our vision... to improve our world through bringing natural beauty into the daily lives of our clients by devoting ourselves to excellence in garden stewardship.