

# smart design

how motorized shades & blinds are shaping the future of light control & comfort



## Tips for Getting It Right

- **Plan Ahead:** If you're renovating or building, consider motorized shades early—especially if you want them hardwired (so you don't have to use batteries).
- **Go Custom:** Work with a window treatment specialist (like us ☺) to choose fabrics and styles that match your space and lifestyle. Shades or draperies can be made for different sizes of windows & doors. So many beautiful motorized rods are available
- **Choose Smart Features:** Hunter Douglas has an app that you can program your shades, settings, and timer for operating your shades.

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hether you're building a new house, adding an addition or renovating, one of the smartest upgrades you can make today is motorized window coverings. Motorized shades and blinds are no longer a luxury reserved for high-end projects—they are quickly becoming a standard feature in modern homes and remodels. Add room-darkening and top down/bottom up, and you've got a powerful combo of privacy, comfort, energy savings, and sleek design.

### Why Homeowners Are Loving the Upgrade

- **Effortless Comfort:** Wake up to gentle morning light or block out the afternoon sun without lifting a finger. Also, motorized window treatments are perfect for disabled or elderly people who want to operate their window treatments without assistance.
- **Style Meets Tech:** Sleek designs and custom fabrics blend beautifully into any home decor with no ugly cords.

- **Child & Pet Safety:** Cordless operation eliminates common hazards.
- **Energy Efficiency:** Schedule your shades to close during the hottest hours to reduce cooling costs.
- **Privacy on Demand:** Instantly lower blinds at night or when you leave the house—even remotely. Top down/bottom up is a nice feature so you have privacy on the lower half of your window and open on the top so you can enjoy the outdoors.
- **Convenience:** No cords. No cranks. No climbing over furniture to operate your window treatments.

Whether you're remodeling a single room or planning a full-home makeover, motorized shades add that perfect touch of modern comfort. And, if you are unable to hardwire your shades, they can be powered by batteries or mini solar panel.



by **Anita C. Yoder**  
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Specializing in window treatments and home décor, Heritage Design Interiors has been decorating homes and workplaces since 1990. From blinds to shutters and valances to draperies, they will take care of all the details from measuring to installation of your new window treatments. Choose from thousands of patterns, colors, trims, styles, and rods for your windows. In addition to great selections, quality custom products and customer service, they also have a retail store with artwork, mirrors, floral designs, accessories, lamps, accent furniture and more!

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Whether your next project is new construction, renovating your home or just a room makeover, they can help you coordinate all of the details of cabinetry, countertops, lighting and plumbing fixtures, paint colors, flooring and exterior selections. Their design service is tailored to your wants and needs and their guidance will take the stress out of the selection process.

Over the past 35 years, Heritage Design Interiors' model homes have received many awards from *Best of Show* and *Best Interior Design* from the Lancaster's *Parade of Homes* Tour. They have also received awards from local magazines and newspapers for being voted #1 *Designers* and *Top 10 Designers*. Their best awards, however, come from their clients who enthusiastically recommend Heritage Design Interiors to their friends and family.

- **Don't Forget the Details:** So many beautiful fabrics, styles and features are available such as top down/bottom up, room darkening, etc.

### Room-Darkening: What You Need to Know

Some homeowners want shades that block light—but there's a difference between room-darkening and blackout.

- **Room-darkening shades** block 90–95% of outside light. Ideal for bedrooms, nurseries, or home offices, they dim the room without making it pitch black.
- **Blackout shades** offer near-total darkness and are best for home theaters, shift workers, or anyone who needs total light control.
- **Draperies with Blackout Lining** can be added to your room darkening shades for extra coverage. Motorized rods are available.

You can also opt for Hunter Douglas Silhouettes dual shades—one sheer for daytime privacy, one room-darkening for sleep—on the same window. A smart and stylish flexible option.

### Design Tips for Builders and Remodelers

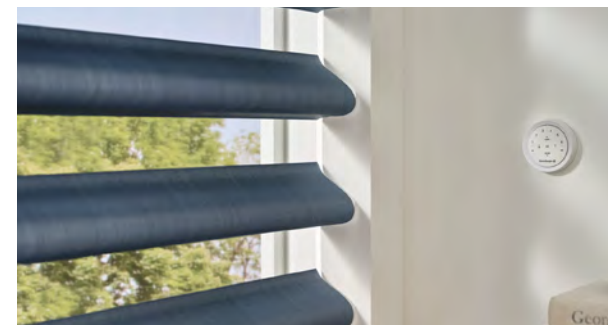
- **Frame it Right:** Plan for enough depth in window casings to accommodate roller systems, especially with dual shades (e.g., light-filtering and room-darkening).
- **Pre-wire Early:** For hardwired systems, work with electricians during rough-in to ensure motor locations, power access, and control panels are placed correctly.
- **Consider Dual Options:** Dual-mount shades allow for flexibility between light-filtering and room-darkening in the same window, ideal for living rooms and offices.



### Final Word

Smart, stylish, and functional, motorized shades and room-darkening or light filtering shades/blinds—they are more than just window dressing—they are an important part of today's high-performance home. Whether you're remodeling a single room or building an addition or new home, integrating motorized options elevates the space, adds long-term value, and gives homeowners a touch of luxury they will use every day.

For more information, give us a call or stop by to see our showroom that features different styles of window treatments with different operating features. We take care of the details from measuring to installing your new blinds & shades along with helping you set up the app on your device to program your motorized window treatments.



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Stop in or call for an appointment:

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Holiday Open House / Starting November 6th / check out the details on our website & social media.