

# R&A

RENOVATIONS ADDITIONS

## MAGAZINE®

Lancaster County's  
Home Improvement Guide™



**Advertising that doesn't get thrown out with the mail!**

## 2024 Planning Guide/Advertising Schedule

### EDITION

WINTER 2024 (comes out late January 2024)

SPRING 2024 (comes out late April 2024)

SUMMER 2024 (comes out late July 2024)

FALL 2023 (comes out late October 2024)

### AD DEADLINE

December 22, 2023

March 22, 2024

June 22, 2024

September 22, 2024

You'll be happy to know that the advertising rates for 2023 have NOT changed.  
Truth be told...our rates haven't changed since our start in 2007!

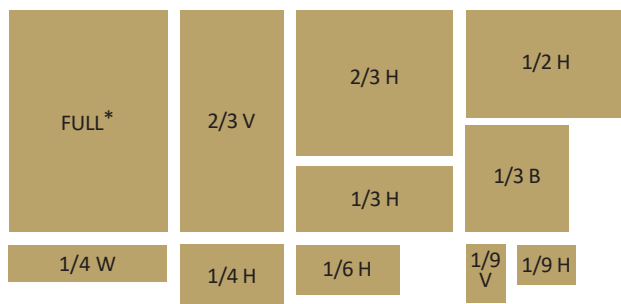
### RATES

Ad Size (4 Color)	Rate
Full Page - Back Cover	\$1,600
Full Page - Inside Covers (Front/Back)	1,400
Full Page	1,200
2/3 Page	854
1/2 Page	766
1/3 Page	639
1/4 Page	563
1/6 Page	466
1/9 Page	370

### DIMENSIONS

Size: Inches (Picas)	Width	Height
Full Page*	7-1/8 (43)	10 (60)
2/3 Page-Horizontal	7-1/8 (43)	6-5/8 (40)
2/3 Page-Vertical	4-5/8 (28)	10 (60)
1/2 Page-Horizontal	7-1/8 (43)	4-7/8 (29)
1/3 Page-Horizontal	7-1/8 (43)	3-1/8 (19)
1/3 Page-Block	4-5/8 (28)	4-7/8 (29)
1/4 Page-Horizontal	4-5/8 (28)	3-1/2 (21)
1/4 Page-Wide	7-1/8 (43)	2-5/32 (13)
1/6 Page-Horizontal	4-5/8 (28)	2-1/4 (13.5)
1/9 Page-Horizontal	3-1/8 (19)	2-5/32 (13)
1/9 Page-Vertical	2-5/32 (13)	3-1/8 (19)

\*Full-page bleed ads are 8.375" x 10.75" PLUS .125 (1/8") on all sides for trim to measure 8.625" x 11.0"



reserve your space today!

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info@RandAMagazine.com

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